

Darin
7/3/17

April 20, 2017

What gap is it filling?

Elmwood

- examples on how it is achieving the goal
- It's connected to one of the six priorities and specifically addresses a disparity in Hispanic community.
- It addresses the 6 priorities of the council.
- addresses priority areas
- use the priorities set aside by commissions
- addresses a special unique need
- It is addressing an unmet need?
- points to the current state of inequity
- How is it creating equity with other groups?
- data
- metrics-based
- time and hours
- Their answer can be backed up by data (or lack of data because the appropriate indicators weren't currently being collected).
- This doesn't necessarily mean that the applicant has to provide all.
- number of clients served
- target population (age, gender)
- increases (blank)
- decreases (blank)
- number of cost-avoidance dollars to the general fund
- Is the city or others doing it?
- It's going to increase a service, currently provided in a limited capacity by another organization.
- community location (school, neighborhood)
- traditions are being kept
- People are participating in their culture.

Who benefits from the program?

- I'd want to see reference to people or groups who have specifically asked for this service or program; they have stated that this is a need.
- Description of the beneficiaries who you will be serving.
- a good list of the demographics of persons who will benefit
- indication of serving underserved population
- diversity of people
- underserved
- all members of the underserved community
- How are you going to market to bring them to grow services?
- people it is marketed to
- addressing the priority areas such as mental health
- safety net population
- children from low income families
- 25 teens ages (13-17 years-old) whose family income is below 200 FPC.
- The youth of Austin will benefit the most.
- Data should back it up (unless such data has not been collected).
- The entire community will grow from this enterprise.

Who is the organization or entity? -Mission and History-

- a response to give you credibility in the community and a commitment to completing the work
- a simple mission statement from the organization
- non-profit or for-profit? (for-profit is not a deal breaker, but community benefit needs to be clean)
- We are a viable organization that is looking to provide positive impact in Austin.
- This is our history...
- a history of the organization that showcases the specific program implementation is at all possible.
- history of the organization
- number of years
- expertise
- awards and recognition
- been in the community for a number of years
- great track record
- number of years with similar programs
- The XYZ org. has 50 years of experience working with this community, providing afterschool programs to youth...
- competencies of the staff
- experience, track record, endorsements by the community are important features; if new to town, should have references
- What is your experience doing this or similar work in the Austin community?

Outcome or Objective and Performance/How do you evaluate

- There is a process for evaluation and course correction, if needed.
- clear goals are stated (short-, mid-, and long-term) and steps to get there
- performance: a) can address quantitative and/or qualitative; b) provide metrics
- success is determined by looking at both process measures and impact measures
- contains quantitative data
- Data: a) anecdotal; b) numbers
- a qualitative and quantitative report
- case study-story
- specific quantitative: a) number of people; b) number of educational sessions
- There is accountability to the directly impacted communities: buy-in, leadership, and communication
- A report that shows with numbers and pictures the service or program.
- How positive was the impact on the community?
- provided services not accessible easily by the community
- number of people served
- long term outcome of participants
- prior history of successfully helping clients
- an anecdotal report
- Who are you serving?
- What are the long term effects on the life of participants and the community?
- amount spent per participant
- cost per participant
- Does it save money from the general fund?
- downstream cost savings
- What was the stage before and the new one? -before and after
- pre and post
- survey

Funding Sources from Public and Private

- We want to see that organization is financially stable, and that there is a plan for sustainable funding to support the program.
- Who/Where does funding go? -Admin versus Services
- Percentage of funds needed
- prior funding from the city (history)
- Budget
- How much and who is providing funding?
- a well presented budget with all funding sources provided
- spend most of the money on programming
- aggressive in seeking and winning grants
- have three other funding sources
- received various funding over the past 10 years
- community contributions
- donations from neighborhood businesses
- looking for a variety of funders
- other, matching funds are a plus, but not necessarily a requirement or can be a requirement but include in-kind
- If complete funding is still needed, then other sources of a good faith effort plan is needed to find additional funding partners or funders.
- resources would go back to community members, particularly the directly affected and impacted
- Budget of \$3,000,000 - Travis County 25%, City of Austin 15%, Private Foundation 30%, Revenue 10%, Fundraising 20%

